

# LEADING SEISMIC CHANGE

**CTHRA's HR Symposium**  
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## SHARI PACE

Founder

**Coaching Beyond Limits**



Shari Pace is a certified professional coach, the founder of Coaching Beyond Limits, LLC., a full service Leadership development and career management coaching company since 2008. Pace has provided customized career and leadership development workshops for both Fortune 100-500 companies. Pace is also an adjunct professor Emory University/Continuing Education Program where she delivers Leadership development classes. Pace has over 18 years of executive level leadership experience across multiple industries.

Her experience as a leader in the field of marketing, brand management, business development, sales, licensing and advertising coupled with her skills in facilitation, training and professional coaching assist individuals in creating actionable development plans to move them forward and achieve their desired results.

Pace believes that each of us has a higher coach within us and that by unlocking that higher coach one has the ability to create balance and recognize what is really important to them and experience life at a richer level.

Prior to founding *Coaching Beyond Limits*, Pace served as a Coaching Consultant for Lee Hecht Harrison. And served as Vice President, Licensing and Brand Development for The Weather Channel® leading P&L, strategic planning, operating plan development, brand development, back end support infrastructure, and retail development for the newly created business. Pace led, mentored and coached in a leadership role for companies such as Cramer-Krasselt Advertising Agency, where she generated new retail and entertainment client business that diversified the leading integrated marketing communication agency's existing portfolio. And Walt Disney World® and Disney's Wide World of Sports, developing strategic marketing skills developing communication and branding strategies for the resorts and theme parks. Pace worked as a consultant for various small businesses and media companies lending her expertise to building partnerships, growing brands, and launching new products.

Pace has provided coaching and developed/conducted training/workshops in such areas as *Leadership Development, Executive Presence, Building Personal Brand, Networking Effectively, Managing Your Career for Growth, Personal Resilience for Managers and Leaders, Career Transition, Manager Notification Training, Delegating with Confidence and Team Development.*

Pace earned a bachelor's degree in management and an MBA in marketing. She received her coaching certification from IPEC, an accredited ICF coaching school. She is a Betsy Magnus Alumnus and a former graduate of the (ELDP) Executive Leadership Development Program from the Anderson School of Business at UCLA.