



# LEADING SEISMIC CHANGE

CTHRA's HR Symposium  
OCTOBER 1-2, 2018 | PHILADELPHIA

## SPONSORSHIP OPPORTUNITIES

**Executive Platinum**  
**\$10,000**  
*Exclusive*

Five complimentary Symposium registrations  
Opportunity to welcome and network with attendees at the welcome reception  
Opportunity to showcase your organization with a 3-minute video  
List of registrants  
Prominent signage at welcome reception and throughout event  
Logo placement on CTHRA Symposium website page with live link  
Logo placement on CTHRA Symposium mobile app with live link  
Table for material display during the welcome reception and in The Marketplace

**Executive Gold**  
**\$7,500**  
*Exclusive*

Five complimentary Symposium registrations  
Opportunity to welcome attendees at the opening general session  
Opportunity to showcase your organization with a 3-minute video  
List of registrants  
Signage throughout event  
Logo placement on CTHRA Symposium website page  
Logo placement on CTHRA Symposium mobile app with live link  
Table for material display in The Marketplace

**Platinum**  
**\$5,000**  
*Limited Availability*

Four complimentary Symposium registrations  
Opportunity to welcome attendees at the luncheon or closing session [SOLD]  
Opportunity to showcase your organization with a 3-minute video  
List of registrants  
Signage throughout event  
Logo placement on CTHRA Symposium website page  
Logo placement on CTHRA Symposium mobile app with live link  
Table for material display in The Marketplace

**Gold**  
**\$4,000**

Three complimentary Symposium registrations  
Opportunity to showcase your organization with a 3-minute video  
List of registrants  
Signage throughout event  
Logo placement on CTHRA Symposium website page  
Logo placement on CTHRA Symposium mobile app with live link  
Table for material display during the reception

**Silver**  
**\$3,500**

Two complimentary Symposium registrations  
List of registrants  
Signage throughout event  
Logo placement on CTHRA Symposium website page  
Logo placement on CTHRA Symposium mobile app with live link  
Table for material display in The Marketplace

**Bronze**  
**\$2,000**

One complimentary Symposium registration  
List of registrants  
Signage throughout event  
Logo placement on CTHRA Symposium website page  
Logo placement on CTHRA Symposium mobile app  
Table for material display in The Marketplace

**Friend**  
**\$1,000**

Signage throughout event  
Logo placement on CTHRA Symposium website page  
Logo placement on CTHRA Symposium mobile app