

LEADING SEISMIC CHANGE

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Brian Fortson is a Senior Director of Process and Method Innovation at Comcast. In his role, he is responsible for scaling Human Centered Design practices across Comcast's Human Resources organization. Brian holds a Master of Science in Organizational Development and Knowledge Management from George Mason

University. Additionally, Brian has completed multiple certifications in innovation, design thinking and entrepreneurship from Stanford University. He is also certified in change management models to include Prosci and LaMarsh Global.

Prior to joining Comcast, Brian spent 12 years practicing Human Centered Design, Organizational Development and change management in organizations to include the Federal Reserve Board and consulting firms to include Booz Allen Hamilton and DLS Group Inc. Brian is also a veteran of the United States Air Force, where he served six-years as a Korean language translator in South Korea.